# Christopher W. Tremblay, Ed.D.

# My Disney Vita

#### **EDUCATION**

Bachelor of Arts, December 1994. Western Michigan University, Kalamazoo, MI.

Major: Public Relations Minors: Journalism, French

Lee Honors College Graduate

Thesis: *Promoting Square Feet with Character:* 

The Influence of Fantasy on Meetings and Conventions at Walt Disney World

## TEACHING: COURSES DEVELOPED AND TAUGHT

Western Michigan University

Lee Honors College

HNRS 2900: Walt's Pilgrimage: A Journey in the Life of Walter Elias Disney

■ Study in the States Trip, June 2022

■ Study in the States Trip, July 2019

■ Study in the States Trip, July 2018

■ Study in the States Trip, May 2017

■ Study in the States Trip, July 2016

■ Study in the States Trip, July 2015

## **WEBSITES**

waltspilgrimage.com

### **BOOKS AND ARTICLES**

## **BOOKS**

Walt's Suitcase (in development)

Walt's Ancestors © 2019

Walt's Father © 2019

Walt's Limericks (in development)

Walt's Resume © 2020

Walt's Activity Book © 2019

The ABCs of Walt © 2018

*Walt of the Day* © *2018* 

Walt's Pilgrimage: A Journey in the Life of Walter Elias Disney. © 2017

Walt's Pilgrimage, Jr. © 2017

## **BOOK CHAPTERS**

Tremblay, C. (2019). Walt's Pilgrimage: The Life of Walt Disney. In Goldstein, E. & Booth, P. (Eds.). A Celebration of Disney. DePaul Pop Culture Conference. Chicago, IL.

### **ARTICLES**

Tremblay, C. (2017). Disney for Credit: The Presence of Disney in the Academy. *College and University Journal*. American Association of Collegiate Registrars and Admissions Officers.

## **APPEARANCES**

D23 Expo, August 2019. Anaheim, CA.

### **PRESENTATIONS**

Tremblay, C., Lantzer, J., Bemis, B., & Coles, S. (2021, September). *Engaging Disney: A Roundtable Discussion*. Pacific Coast Branch of the American Historical Association, 2021 Meeting. Virtual.

Tremblay, C. (2020, September). *Video about Walt/Marceline*. Walt Disney Hometown Museum 2020 Virtual Gala.

Tremblay, C. (2019, May). *Walt's Pilgrimage*. A Celebration of Disney: Pop Culture Conference. DePaul University, Chicago, IL.

Tremblay, C. (2018, July). Walt's Pilgrimage. Walt Disney Family Museum. San Francisco, CA.

Course Instructor, *Designing Disneyland*. Michigan State University (MSU) Gifted University for Parents of Precocious Youth (GUPPY). July 2018

Speaker, Partners in Learning for Unlimited Success (PLUS) of Southwest Michigan, 2015 Presentation: "Find Your Disneyland"

Speaker, HATS OFF: High Achieving Students, Michigan State University, 2015 Presentation: "Find Your Disneyland"

Tremblay, C., and Reed-Hendon, C. (2009, November). Finding NEMO: Finding and Navigating Enrollment Management in Orientation. National Orientation Directors Association Conference. Anaheim, CA.

Tremblay, C. (1996, May). Disney's tricks of the trade: How to add mouse ears to your hat collection. Michigan Association for College Admission Counseling Statewide Conference presentation, Frankenmuth, MI.

## TOOLS DEVELOPED

Disney College Course Catalog, 2017

## **COURSE PAPERS/ASSIGNMENTS**

GRADUATE SCHOOL

Recording the Civic War in Virginia: A Study of *The Washington Post's* Coverage of Disney's America Theme Park. Conflict Management Course. Western Michigan University. Spring 1997.

It's History: Disney's External Conflict with "America." Conflict Management Course. Western Michigan University. Spring 1997.

Disney University as an Effective Organizational Culture Model. Communication and Organizational Culture Course. Western Michigan University. Spring 1996.

### COLLEGE

Disneyland. Paper for American Popular Culture Course. Western Michigan University. 1993. Disney's Fairy Tale Board Meeting, Video Project, Western Michigan University. 1993.

## HIGH SCHOOL

When You Wish Upon a Star. Composition I Course. Portage Northern High School. 1989. Disney Sociology Project. Sociology Course. Portage Northern High School. 1988.

# **SERVICE**

Walt Disney World College Program Alumni Chapter Advisor Western Michigan University, 1996-2003

### **MEMBERSHIPS**

- Disney Alumni Association
- -Member, 2014-present ■ D23 Disney Fan Club
- The Walt Disney Family Museum -2014-2015

-2014-2015, 2018-2019

### **SOCIAL MEDIA**

■ Twitter: @WMUDisney

#### **DISNEY BRICKS**

- Disney's Walk Around the World, Walt Disney World, Magic Kingdom, E18262
- The Walt Disney Hometown Museum

### DISNEY THEME PARKS VISITED

- Disneyland, 6 times
- Walt Disney World, too many times to count
- EuroDisney (now Disneyland Paris), 1 time

# **INTERNSHIPS**

Walt Disney World College Program (WDWCP), Fall 1993

Disney's Caribbean Beach Resort

Ducktorate Degree in Resort Studies, Disney University

Rachel Imilio Scholarship Recipient for "Downtown Disney" theme park design

## **OTHER**

Shareholder, The Walt Disney Company